



April 2018

To all Community Pharmacies in the Wessex area

Dear Colleague,

Our next Health Promotion Campaign commencing 18th May 2018 and running until 28th June 2018 is Act F.A.S.T.

The Act F.A.S.T. Campaign will raise awareness of stroke and get people who witness somebody showing stroke signs to overcome their initial reluctance to call 999 - even if they are not sure that it is a stroke or if it is just one sign. F.A.S.T. is a simple test to help people identify stroke signs. Please find attached the pharmacy briefing with further campaign information and details of resources.

Public Health England will be sending resource/display material directly to you, please look out for this and use the material as soon as you receive it to support this important and worthwhile campaign message.

Deliveries of campaign materials are expected around the May 2018. If you have not received your resource pack by please email [partnerships@phe.gov.uk](mailto:partnerships@phe.gov.uk) .

Please remember to note your activity on the crib sheet so that you can **report your participation on PharmOutcomes at the end of the campaign** (deadline currently 5<sup>th</sup> July 2018), we will remind you in advance of the screen becoming available. A full copy of the proposed PharmOutcomes questions is also attached for information only. The information you provide helps demonstrate the importance of your role in reaching the public and informs future campaign activity.

Thank you for your co-operation and support for this very important campaign, your participation is appreciated as always.

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