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The campaign materials are available on the Department of Health and Social Care’s Campaign Resource Centre website and include:   * A campaign toolkit * Social assets * Posters   We have also produced a range of promotional materials, which are available on our  [**Pharmacy First page**](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=462c253ef5&e=d19e9fd41c), under the ‘Promoting the service to the public’ section. | | | | |  | | --- | | [**Read more and view the 'Think Pharmacy First' resources**](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=6ae079e6bb&e=d19e9fd41c) | | | |  | | --- | |  | | | |  |  | | --- | --- | | |  | | --- | | Verifying your NHS Profile Manager profile We want to remind pharmacy owners to update their NHS Profile Manager by 31st March 2024 to ensure your pharmacy's NHS website and Directory of Service (DoS) profile information is current.  Compliance with the NHS Terms of Service requires verifying opening hours, contact details, facilities, and services each financial quarter. This reminder is issued early to address two key points: ensuring visibility of new services like the Lateral Flow Device (LFD) service and updating opening hours for the upcoming Easter period.  We encourage you to register for the NHS Profile Manager if you haven’t already, using your personal NHS mail address. If you have already registered, we encourage you to promptly update/verify your profile.  [Learn more about registering and updating your profile](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=cd3096af51&e=d19e9fd41c) | | | | |  | | --- | |  | | | |  | | --- | |  | | | |  |  | | --- | --- | | |  | | --- | | Our website has many answers to queries posed by pharmacy owners, their teams, and LPCs; these are updated on a regular basis. Recent additions on the Pharmacy First service include: | | | | |  |  |  |  | | --- | --- | --- | --- | |  | |  |  | | --- | --- | | |  | | --- | | **Q. Why must pharmacies, including DSPs, carry out remote clinical pathways consultations by video consultation, rather than by phone?**  This is because the conditions covered by the clinical pathways will often require the pharmacist to examine the patient (e.g. a rash) or examine a sample of urine, in the case of the UTI pathway. The service specification requires a live video link of sufficient quality to be used to carry out an examination, as part of the consultation. The requirement to use video consultation only applies to clinical pathway consultations; pharmacies can continue to use the telephone for remote consultations for the urgent supply of medicines and minor illness consultations. | | | | | |  | | --- | | [**Further information can be found on our Pharmacy First FAQ page**](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=5733f3b41b&e=d19e9fd41c) | | | |  | | --- | |  | | | |  |  | | --- | --- | | |  | | --- | | Update to the list of medicines banned from parallel export To help ensure the continued supply of medicines to meet the needs of UK patients, Department of Health and Social Care (DHSC) has added Salbutamol nebuliser liquid unit dose vials to its list of medicines that cannot be exported from the UK.  [Find out more](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=ac1c3c0b2a&e=d19e9fd41c) | | | | |  | | --- | |  | | | |  | | --- | | [Community Pharmacy England banner](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=e8fbe35069&e=d19e9fd41c) | | | |  | | --- | |  | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Twitter](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=76fe10ff5b&e=d19e9fd41c) | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Facebook](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=bb8a246a55&e=d19e9fd41c) | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [LinkedIn](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=728d3aad01&e=d19e9fd41c) | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | [Website](https://cpe.us7.list-manage.com/track/click?u=86d41ab7fa4c7c2c5d7210782&id=888c347c85&e=d19e9fd41c) | | | | | | | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **Community Pharmacy England** Address: 14 Hosier Lane, London EC1A 9LQ Tel: 0203 1220 810 | Email: [comms.team@cpe.org.uk](mailto:comms.team@cpe.org.uk)  Copyright © 2024 Community Pharmacy England, All rights reserved.  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