

NHS Health at Home - Social media posts and assets

Below are a number of social media posts and assets for use on your Twitter, Facebook and Instagram. There are a number of social media accounts you can tag in your posts if you would like to:

Twitter

- NHS Website Twitter [@NHSUK](#)
- NHS England and NHS Improvement Twitter [@NHSEngland](#)

Facebook

- NHS Website Facebook [@NHSWebsite](#)

Instagram

- NHS UK Website Instagram [@NHSWebsite](#)
- NHSX Twitter [@NHSX](#)

High resolution assets are available in a downloadable asset folder alongside this toolkit for each channel. The below image examples are thumbnails for additional context, please download high resolution assets suggested as above.

The below social media posts are suggestions and you are free to adapt for your local needs as you require.

General static social media card

(multiple demographic variations)



- General Facebook Instagram static older man
- General Facebook Instagram static older woman
- General Facebook Instagram static younger man
- General Twitter static pregnant woman
- General Twitter static woman with baby
- General Twitter static younger woman

Find useful advice on how to manage your health and wellbeing on your smartphone, tablet or computer. Go to <https://nhs.uk/health-at-home>

#HealthAtHome

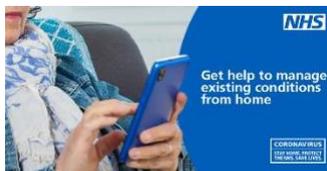
Repeat medication static Twitter card



You can order repeat medicines through the #NHSApp, your GP's online services, or internet pharmacy providers. Find out more at: <https://nhs.uk/health-at-home>

#HealthAtHome

Long Term Conditions static Twitter card



It's important to keep managing your health and wellbeing while staying at home. Find health apps which have been assessed by the NHS as clinically safe to use at <https://nhs.uk/health-at-home>

#HealthAtHome

NHS App static Twitter card



During COVID-19, access NHS services from the comfort of your own home. Our page has useful advice on how to manage your health without leaving your home: <https://nhs.uk/health-at-home>

#HealthAtHome

General animated GIFs • (multiple demographic variations)



- General animated GIF all platforms older man
- General animated GIF all platforms older woman
- General animated GIF all platforms younger man

Find useful advice on how to manage your health and wellbeing without leaving your home. Go to [nhs.uk/health-at-home](https://www.nhs.uk/health-at-home)

#HealthAtHome

Mental Health animated GIF

- on all platforms



Maintain your mental health and wellbeing while staying at home. Go to [nhs.uk/health-at-home](https://www.nhs.uk/health-at-home)