

ONE YOU

New print and digital stop smoking resources are now available from the PHE Campaign Resource Centre.

These resources can be used year-round to support any local stop smoking activity you may be planning. They include digital and social media assets, printed leaflets and posters, printed smokefree 'health and wealth' wheels and a brand-new animation illustrating the benefits of quitting smoking.

[Download or order stop smoking resources](#)

No Smoking Day 2020

Breathe 2025, a partnership of organisations in Yorkshire and the Humber, has developed some specific resources to support this year's No Smoking Day, which is on **Wednesday 11 March 2020**. You can use these resources both in the lead up to 11 March and on the day itself. They include:

- Email footers
- A3 posters – including empty belly
- Flyer
- Pull-up banner
- Outdoor banner
- Plasma screens – including empty belly

- Social media images and pre-written posts
- Facebook ads

Download No Smoking Day resources from the 'Today is the Day' website

If you have any questions, please feel free to email partnerships@phe.gov.uk.

Best wishes,

The Partnerships Marketing Team