



20<sup>th</sup> December 2019

**Ref PH734**

**To all Community Pharmacies in the Wessex area**

Dear Colleagues,

**[Evaluation survey link for NHS England's Public Health Pharmacy Campaign Help Us to Help You 2019](#)**

The Help Us to Help You 2019 Public Health Pharmacy Campaign has now ended.

We hope that you have had a successful campaign and that the information has been useful for informing the General Public using your pharmacy. The evaluation survey is now live on PharmOutcomes and we would ask you to complete the information and submit it by the 5<sup>th</sup> January 2020, this will also help validate your participation and inform future campaigns.

You will find the campaign evaluation under the Services tab on PharmOutcomes.

All pharmacies are asked to submit an evaluation after each campaign confirming that the pharmacy has participated and noting the number of people who were given advice as part of the campaign. The purpose of the evaluation is twofold:

1. To provide assurance that the pharmacy is complying with this element of essential services
2. To help demonstrate the value that community pharmacy adds in terms of the health promotion role.

Thank you for your support with the campaign, your participation is important part of such campaigns and we look forward to receiving your feedback.

Lastly, may I take this opportunity to wish you all a very Merry Christmas and a Happy New Year.

Kind regards

**Mary Curtis**

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